

# Btrack Solutions Wins Major Order from Biffa Waste Services

The Biffa logo is displayed in a bold, red, sans-serif font on a white background.

Btrack Solutions Ltd has won a major order for a bespoke version of the Easilocator tracking system. The solution includes Btrack hardware which has been specially modified to provide essential data not usually available from a standard tracking device. Btrack has also provided bespoke reporting and mapping modifications to improve management of spot Hire and long term hire vehicles. The system has been installed on over 300 vehicles after a successful trial in February 2006.

**Dave Botwright—Biffa Waste Services comments:** “We chose Btrack because it was essential that we dealt with a provider who understood our business needs and offered a diverse range of monitoring solutions.” “We have installed the system on over 300 vehicles since March 2006 and have introduced the Btrack system as a standard feature on new vehicles.” “Btrack’s diversity means that as business needs change and we wish to increase our system capacity, we can do so with confidence. “

“I would like to thank Btrack for all their support on behalf of the Biffa team.”

**Andy Walker – Btrack Solutions Comments:** We are delighted to win this opportunity to work in close partnership with Biffa Waste Services. Btrack’s ability to modify systems into bespoke solutions has been essential in providing Biffa with the solution they need to remain ahead in the services they provide to customers. Furthermore, over the last 12 months we have jointly identified areas where further bespoke development will help keep Biffa ahead of the game.

